

2014 Vendor Fair Information



The Frame 6 Users Group 2014 Conference will be held at the Sanibel Harbour Marriott Resort & Spa, 17260 Harbour Pointe Dr., Ft. Myers, FL 33908, June 23-26, 2014. The Vendor Fair will be Tuesday, June 24th.

ACTIVITIES

Two and one half days of meeting will be kicked off with a Welcome Reception and Dinner. Breakfast will be served to the Users every morning (Tuesday through Thursday) from 7 to 8 AM. The meetings will begin at 8 AM every morning. Lunch will be served to the Users from noon until 1 PM Tuesday through Thursday. The Vendor Fair and Reception will be on Tuesday evening from 5:00 PM until 8:30 PM. Spouses are invited to the Monday night dinner and Tuesday evening Vendor Fair and Reception. Vendors may not attend the meeting.

ROOM BLOCK — HOTEL RESERVATIONS

The Frame 6 Users Group has reserved a block of hotel rooms at a special Group rate of \$129.00 (plus tax) per night for a Single or Double and \$169 (plus tax) per night for a Suite. Reserving in the Frame 6 Users Group block eliminates the daily resort fee but not the amenities associated with the fee. The hotel will extend the rate from three nights before the conference to three nights after the conference. Reservations are subject to availability and must be made no later than June 1st to get the group rate. Registering in the Group block helps the Group keep meeting costs down. Please either call the Hotel at 1-800-228-9290 or 1-239-466-4000 to make your reservation and tell the reservationist that you are registering for the Frame 6 Users Group conference or you may reserve a room on line through the link at Frame6UsersGroup.org (scroll to the bottom of the page).

<i>Table of Contents</i>	<i>Page</i>
Activities	1
Room Block — Hotel Reservations	
Vendor Participation	2
Booth Space	
Choosing Your Booth	
Beverage Tickets	
Conference Program Book — Ads	
Sponsorships	
Frame 6 Users Group Dinner	3
Confirmation	
Shipments	
Electrical Requirements	
Restrictions	
Exhibit Schedule	
Airport	
Airport Transportation	
Questions	4
Cancellation	
Vendor Participation Application	5
Booth Layout	6

VENDOR PARTICIPATION

Apply for space in the Vendor Fair as soon as possible by completing the Vendor Application Form (page 6 herein) and emailing or faxing it to the email address or number on the form. The check should be sent to the address on the form and must arrive by May 15, 2014. No vendor will be allowed to participate who has not paid the requisite fees. **We do sell out, so apply early.** Criteria is First-Come-First-Served.

BOOTH SPACE

There is one size of booth: 10'X8'. Cost of the booth is \$1500.00. Each booth space includes participation in the trade show by two representatives. Each booth is piped and draped and comes with a 6 ft draped table, a sign and two chairs. The ballroom is carpeted.

CHOOSING YOUR BOOTH

Choose your booth space by referring to the Booth layout diagram shown on page 6 herein or by viewing the latest booth assignments at www.frame6usersgroup.org. Decide on your top three preferred areas. Indicate your first through third location preference by number on the Vendor Application Form, page 6 herein. Note that no guarantee is made as to availability of any area. Spaces are assigned on a first come, first served basis. Booth layout and placement is approximate. Your space number assignment will be on your emailed invoice confirmation. If your space choices are already assigned, you will be contacted for additional options.

BEVERAGE TICKETS

Although the booth space fee helps to pay for the reception during the Vendor Fair, it does not begin to cover beverage service. If you care to purchase beverage tickets to distribute to the Vendor Fair attendees, each ticket is \$9.00 prior to May 25th, 2014. After May 15th and on-site, they are \$9.50 each. **On-site, only cash or checks will be accepted.** *Tickets are non refundable.* Bever-

age tickets are a wonderful way to help draw the user to visit your booth. Attendees must have a beverage ticket to get any beverage — tickets can only be obtained from the exhibitors.

CONFERENCE PROGRAM BOOK — ADS

The Conference Program Book is wire bound and 3-hole punched and includes conference information such as the agenda, questions submitted in advance, and *the attendee list*. The back of the book is devoted to vendor advertisements. Placing an ad is one way to guarantee that an attendee will remember that you were a participant and the only way you will receive an attendee list.

If you place an ad, you will receive a copy of the book AT the meeting. Copies of the Conference Program Book (which include the attendee lists) are available only to Frame 6 Users Group conference advertisers and attendees. Additional copies are \$100.00 each and are available ONLY to advertisers. Ad copy must be sent in by May 25, 2014. Ad copy must be in PC graphic file format, (e.g., .png, .bmp, .jpeg, .tif, or .pdf). Finished sizes are: **1/4 Page:** 3 3/8" wide by 4 3/4" tall — orientation is Portrait; **1/2 Page:** 7" wide by 4 3/4" tall —Landscape orientation; and **Full Page:** 7" wide by 9 3/4" tall—Portrait orientation.

Please note: You will **not** be provided with a separate attendee list. The **only** way to know who is there (other than to try to collect business cards) is to place an Ad so that you may then get a Conference Program Book.

Ads may be sent to Wickey Elmo at Wickey.Elmo@Frame6UsersGroup.org

SPONSORSHIPS

The Group greatly appreciates past sponsors and encourages your participation as a sponsor. You may sponsor a lunch, break, or breakfast during the two and 1/2 meeting days. You may have up to 4 representatives attend the function you sponsor without additional cost. You may place literature on the

tables and you may place a sign at the entrance to the function area stating that you are sponsoring the function. A Flat fee is charged for each event sponsorship. See the attached listing of Available Opportunities (page 4 herein).

FRAME 6 USERS GROUP DINNER

On Monday night there will be a reception and dinner. Exhibitors are invited to make reservations to join the Users for this event. Cost is \$125.00 per person.

CONFIRMATION

Once you have sent in your participation application, you should receive email confirmation by invoice within 5 business days. If you do not receive confirmation with a booth number assignment, please call 704-753-5377 to inquire.

SHIPMENTS

Shipments must be addressed to your on-site representative. No one else will sign for or accept responsibility for your shipments or delivery. Shipments must be prepaid and marked with:

Attn:(Your Representative's Name)
Frame 6 Users' Group Trade Show
Booth # _____
Show date: June 24, 2014

Additional shipment/dragage information will be sent to exhibitors by the second week of May.

Be sure that your on-site representative has the appropriate labels (preferably prepaid) for return shipment.

ELECTRICAL REQUIREMENTS

Arrangements for your electrical needs (even an extension cord) must be made by **you** directly with the hotel. If you have lights on your booth, you must make arrangements with the hotel for power.

RESTRICTIONS

Exhibitors are restricted from applying anything to the walls of the facility. Exhibitors are liable for any damage to the hotel caused by their actions. Exhibitors shall not extend their booths into the aisle or outside their confirmed spaces. Pop-up displays are allowed as long as they fit into the

assigned space.

By making application to exhibit at the Frame 6 Users Group Vendor Fair, exhibitor acknowledges that it has the necessary insurance to cover its liability and agrees to keep harmless the Frame 6 Users Group, GCSI, the Sanibel Harbour Marriott Resort and Spa, and their employees and agents from any and all claims, losses, and damages to persons or property, governmental charges or fines, attorneys' fees arising out of or caused by exhibitor's use of the exhibition premises.

EXHIBIT SCHEDULE

The following is the schedule of events for pre-approved exhibitors:

Tuesday, June 24, 2014:

11:00 AM—Vendor Badge Pickup and Registration—Palm Ballroom

11:00 AM—Registered Vendors may set-up.

5:00—8:30 PM — Frame 6 Vendor Fair and Reception

8:30 PM—Tear Down

AIRPORT

The closest airport to the Sanibel Harbour Marriott is Southwest Florida International (RSW). It is 21 miles from the hotel. The next closest is Tampa International, which is 145 miles away. There is no shuttle service to the hotel. Estimated taxi fare (one way) from RSW is \$45.00. Self parking at the hotel is \$12.00 per day.

DIRECTIONS

From Southwest Florida International Airport (RSW) : Follow signs for I-75 and Fort Myers, and turn right onto Treeline Avenue Extension. Continue on Treeline Avenue for approximately 2.5 miles and turn left onto Daniels Parkway. Continue on Daniels Parkway, crossing over U.S. 41 (Daniels Parkway becomes Cypress Lake Drive once you have crossed over U.S. 41). Turn left onto Summerlin Road. Go south (8 miles) to Sanibel causeway. Turn right **JUST BEFORE** the Sanibel Toll Booth onto Punta Rassa Road. The driveway for the resort is on the right.

QUESTIONS

Call Wickey Elmo at 704-753-5377, or send email to:
Wickey.Elmo@Frame6UsersGroup.org

CANCELLATION

By submitting application to be a vendor and having a booth number attributed to you, you are in effect signing a contract. You are therefore obligated to pay the associated fees and they must be paid prior to your participation. Registration fees will be refunded if cancelled prior to May 15th, less a 10% cancellation fee. Fees are non refundable after May 15th.

FRAME 6 USERS GROUP AVAILABLE SPONSORSHIP OPPORTUNITIES

Shirts for Steering Committee: \$50.00 each— 27 sponsorships available.

Raffle items: \$100.00 each— To be given at end of conference.

Frame 6 Bags for the Users: Your logo and the Frame 6 Logo screen printed— \$950.00

Just the Frame 6 logo: \$600.00

Food Event Sponsorships:

One Hour Hosted Bar Monday reception/dinner: \$1,500.00 (2 hours available)

Breakfast: \$2,800.00—3 Available

All Day Beverage Service: \$1,400.00—2 available*

Half Day Beverage Service—\$ 700.00 one available*

Lunches:

Tuesday: \$3,700

Wednesday: \$4,000

Thursday: \$2,700

Afternoon Breaks: \$1,500 (2 available)

Your sponsorships will be announced during the conference, highlighted in the Conference Book, and added to the Frame 6 Users Group web site. If you sponsor the full food function, you may send up to 4 reps without additional cost. Half sponsor of a food function allows you to send 2 reps without additional cost. With a half sponsorship you may have to share the time.

*= Not Considered a Food Function. No rep attendance.



Fax completed form
(without additional cover sheet)
 by 5/15/14* to 704-753-9988
 OR scan and email to
 Wickey.Elmo@Frame6UsersGroup.org



**2014 Vendor
 Participation
 Application Form**

Confirmations will be emailed within 5 business days.

Sign us up for:

- 10 X 8 Ft. Booth _____ @ \$1,500.00
- Additional Reps: _____ @ \$125.00 ea
- Beverage Tickets _____ @ \$9.00 ea

Sponsoring: *(Please list below)*

- Monday Dinner # ____ @ \$125.00 each
- 1/4 Page Color Ad \$450.00
- 1/2 Page Color Ad \$850.00
- Full Page Color Ad \$1,250.00
- Inside Back Cover Color Ad \$1,750.00
- Outside Back Cover Color Ad \$2,000.00

Total (USD):

Method of Payment:

Check (PREFERRED) —
EMAIL INVOICE TO:

Visa 
 MasterCard 
 Amount to _____

*Sorry, due to higher cost,
 we do not take American
 Express.*

*Also note if the Credit Card
 is an international card,
 there will be an additional
 \$20 processing fee*

Point of Contact Name (will appear in Conference Book)

Company

Address

City, State, Zip Code

Phone Number

Email address

Other Point of Contact Name and Email Address

Checks should be made payable to:
GCSI -or- Goose Creek Systems, Inc.
 and mailed to:
 GCSI — Frame 6 Users' Group,
 6224 Howey Bottoms Road
 Indian Trail, NC 28079

Send ad and 35 word or less product/
 service description by May 25 to
 Wickey.Elmo@Frame6UsersGroup.org

Credit Card # _____

CVV # (Last 3 digits on back of card) Exp. date Billing Street Address Billing City & State

Print Name as on Card

Zip code of billing address

Authorized Signature

Requested Booth Number(s)

Reps Participating (Name as to appear on Badge): _____
Coming to Dinner? _____

First Choice: _____

Second Choice: _____

Dietary/Ambulatory Restrictions: _____

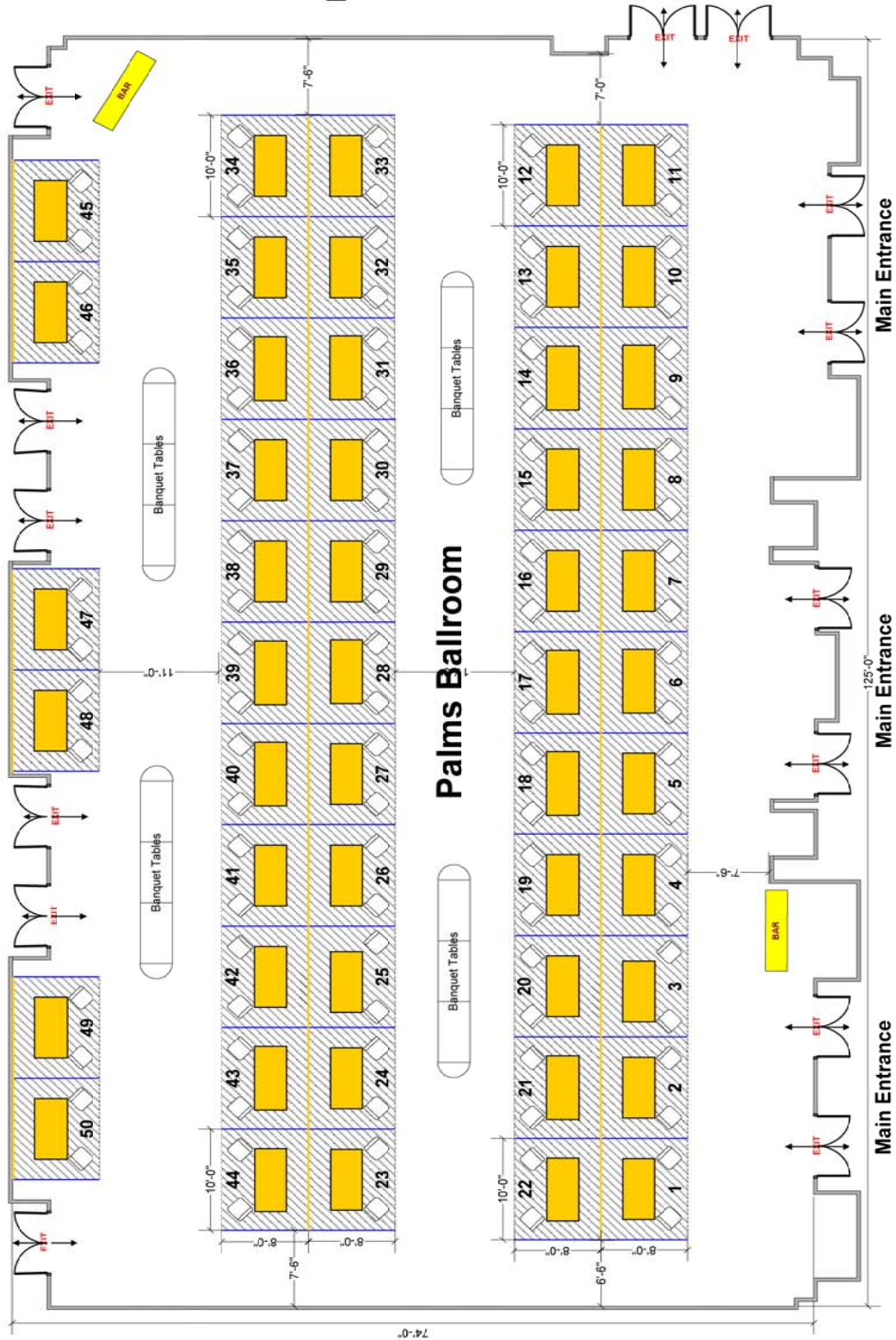
Third Choice: _____

* Booths assigned on a 1st Come, 1st Served Basis



The 2014
 Frame 6 Users Group
 Vendor Fair
 June 24th,
 5:00PM - 8:30PM

Sanibel Harbour
 Marriott Resort
 & Spa
 17260 Harbour
 Pointe Drive
 Fort Myers, FL 33908
 800-767-7777



50 - 10' x 8'
 Copyright 2014 Goose Creek Systems, Inc.

Positioning is approximate

See www.Frame6UsersGroup.org for updates to this layout