

2009 Vendor Fair Information

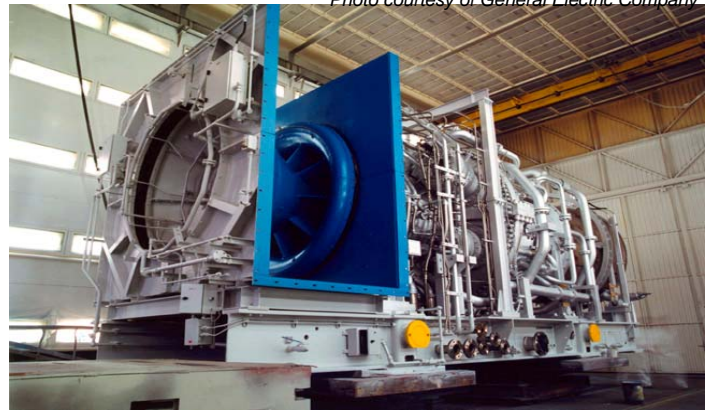


Photo courtesy of General Electric Company

The Frame 6 Users Group 2009 Conference will be held at the Hyatt Regency Cincinnati, 151 West 5th Street, Cincinnati, Ohio 45202; Phone 513-354-4050, June 8 —11, 2009.

The Vendor Fair will be held Tuesday, June 9, from 5:00 – 8:30 PM. The Vendor Fair is open to vendors who provide products or services for the Frame 6.

USER ACTIVITIES

Two and one half days of meeting will be kicked off with a Vendor-Optional Welcome Reception and Dinner on Monday, June 8th. Breakfast will be served to the Users every morning (Tuesday through Thursday) from 7 to 8 AM. The Users-only meetings will begin at 8 AM every morning. Lunch will be served to the Users from noon until 1 PM Tuesday through Thursday. (Sponsorships are available.) The Vendor Fair and Reception will be on Tuesday evening from 5 PM until 8:30 PM.

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ROOM BLOCK — HOTEL RESERVATIONS

The Frame 6 Users Group has reserved a block of hotel rooms at a special Group rate of \$135.00 (plus tax) per night. Free in-room internet access is included for all Frame 6 Users Group reservations. The hotel will extend the rate from three nights before the conference to three nights after the conference. Reservations are subject to availability and must be made no later than May 10th to get the group rate. Registering in the Group block helps the Group keep meeting costs down. Please call the Hyatt Regency at 1-800-233-1234 (or international callers: 513-354-4050) Tell the reservationist that you will be attending the “Frame 6 Users Group Conference.”

VENDOR PARTICIPATION

Apply for space in the Vendor Fair by May 1, 2009, by completing the Vendor Application Form (page 6 herein) and faxing it to the number on the form. The form may also be mailed (after faxing) with a check to arrive by May 15, 2009 to the address on the form. No vendor will be allowed to participate who has not paid the requisite fees.

BOOTH SPACE

All booths are 10X8 (10 feet wide and 8 feet deep). Each booth is \$1,200.00 (USD). Each booth space includes participation in the vendor fair by two representatives. Each booth is piped and draped and comes with a 6 ft draped table, a sign and two chairs. There is carpet on the floor.

CHOOSING YOUR BOOTH

Choose your booth space by referring to the Booth layout diagram shown on page 5 herein or by viewing the latest booth assignments at www.frame6usersgroup.org. Decide on your top three preferred areas. Indicate your first through third location preference by number on the Vendor Application Form, page 6 herein. Note that no guarantee is made as to availability of any area. **Spaces are assigned on a first come, first served basis.** Booth layout and placement is approximate. Your space number assignment will be on your emailed confirmation. If your space choices are already assigned, you will be contacted for additional options.

MONDAY DINNER OPTION

Vendors may attend the Welcome Reception and Dinner with the Users. Reservations must be made at time of booth application. Cost is \$100.00 each representative.

BEVERAGE TICKETS

Although the booth space fee helps to pay for the reception during the Vendor Fair, it does not begin to cover beverage service. If you

care to purchase beverage tickets to distribute to the Vendor Fair attendees, each ticket is \$7.00 prior to May 15th 2009. After May 15th and on-site, they are \$7.50 each. **On-site, only cash or checks will be accepted.** Tickets are non refundable. Beverage tickets are a wonderful way to help draw the user to visit your booth. Attendees must have a beverage ticket to get any beverage — tickets can only be obtained from the exhibitors.



CONFERENCE PROGRAM BOOK — ADS

The Conference Program Book is wire bound and includes conference information such as the agenda, questions submitted in advance, and *the attendee list*. The back of the book is devoted to vendor advertisements. Placing an ad is one way to guarantee that an attendee will remember that you were a participant. Ad pricing: 1/4 Page is \$450.00; 1/2 page is \$850.00; Full page is \$1,250.00. The outside back cover is \$3000.00.

If you place an ad, you will receive a copy of the book AT the meeting. Copies of the Conference Program Book (which include the attendee lists) are available only to Frame 6 Users Group conference attendees and advertisers. Additional copies are \$100.00 each and are available ONLY to advertisers. Ad copy must be sent in by May 15, 2009. Ad copy must be in PC graphic file format, (e.g., .png, .bmp, .jpeg, .tif, or .pdf). Finished sizes are: **1/4 Page:** 3 3/8" wide by 4 3/4" tall — orientation is Portrait; **1/2 Page:** 7" wide by 4 3/4" tall —Landscape orientation; and **Full Page:** 7" wide by 9 3/4" tall—Portrait orientation.

Please note: You will **not** be provided with a separate attendee list. The only way to know who is there (other than to try to collect business cards) is to place an Ad so that you may then get a Conference Program Book.

Ads should be sent to Wickey Elmo at WckElmo@Frame6UsersGroup.org

SPONSORSHIPS

The Group greatly appreciates past sponsors and encourages your participation as a sponsor. You may sponsor a lunch, break, or breakfast during the two and 1/2 meeting days. You may have up to 4 representatives attend the function you sponsor without additional cost. You may place literature on the tables and you may place a sign at the entrance to the function area stating that you are sponsoring the function. A Flat fee is charged for each event sponsorship. See the listing of Available Opportunities on page 4 herein.

CONFIRMATION

Once you have faxed in your participation application, you should receive email confirmation within 5 business days. If you do not receive confirmation with a booth number assignment, please call 704-753-5377 to inquire.

SHIPMENTS

Shipment information will be emailed to your administrative point of contact within one month of the show.

Be sure that your on-site representative has the appropriate labels (preferably prepaid) for return shipment.

ELECTRICAL REQUIREMENTS

Arrangements for your electrical needs (even an extension cord) must be made by **you** directly with the hotel. If you have lights on your booth, you must make arrangements with the hotel for power.

RESTRICTIONS

Exhibitors are restricted from applying anything to the walls of the facility. Exhibitors are liable for any damage to the hotel caused by their actions. Exhibitors shall not extend their booths into the aisle or outside their confirmed spaces. Pop-up displays are allowed as long as they fit into the assigned space.

By making application to exhibit at the Frame 6 Users Group Vendor Fair, exhibitor acknowledges that it has the necessary insurance to cover its liability and agrees to keep harmless the Frame 6 Users Group, GCSI, the Hyatt Regency Cincinnati, and their employees and agents from any and all claims, losses, and damages to persons or property, governmental charges or fines, attorneys' fees arising out of or caused by exhibitor's use of the exhibition premises.

VENDOR SCHEDULE

The following is the schedule of events for pre-approved vendors:

Monday—June 8th, 2009—Optional

6:00 PM—Welcome Reception and Dinner with the users (Additional \$100 each representative)

Tuesday, June 9, 2009:

1:00 PM—Vendor Badge Pickup and Registration— Outside Ballroom

1:00 PM—Registered Vendors may set-up.

5:00 — 8:30 PM — Frame 6 Vendor Fair and Reception

AIRPORTS AND AIR FARES

In addition to Delta Airlines announcing advanced fare price reductions into Cincinnati International Airport, lower fares may be found by flying into Dayton or Columbus airports. Dayton airport is approximately 1 hour away from the hotel. Columbus is approximately an hour and a half away from the hotel. The Cincinnati International airport is the closest airport to the Hyatt Regency Cincinnati.

DRIVING DIRECTIONS

From Cincinnati-Northern Kentucky International Airport: Head east on Terminal Drive. Continue on KY-212. Merge onto I-275E via the ramp to Lexington/I-75/Cincinnati/Louisville/I-71. Take the exit onto I-71N/I-75N toward Cincinnati. Take Exit 1C for Fifth St. Merge onto W. 5th St. Hotel will be on right, 151 W. 5th St.

QUESTIONS

Call Wickey Elmo at 704-753-5377 or send email to:

WickElmo@Frame6UsersGroup.org



CANCELLATION

By submitting application to be a vendor and having a booth number attributed to you, you are signing a contract. You are therefore obligated to pay the associated fees and they must be paid prior to your participation. Registration fees will be refunded if cancelled prior to May 1st, less a 10% cancellation fee. Fees are non refundable after May 1st.

FRAME 6 USERS GROUP AVAILABLE SPONSORSHIP OPPORTUNITIES

Shirts for Steering Committee: ~~\$25.00 each—18 sponsorships available.~~ No longer available

Raffles items during sessions: \$100.00 each—3 sponsorships available.

Food Event Sponsorships:

One Hour Hosted Bar Monday reception/dinner: \$1,750.00 (2 hours available)

Breakfast: \$2,725.00—3 Available

All Day Beverage Service: \$1,500.00 —2 available*

Half Day Beverage Service—\$ 850.00 one available*

Lunches:

Tuesday: \$2,700—The Cincinnati Buffet (1/2 sponsorship = \$1,350.00)

Wednesday: \$3,000 — The Italian Buffet (1/2 sponsorship = \$1,500.00)

Thursday: \$3,000 — New York Deli Buffet (1/2 sponsorship= \$1,500.00)

Morning Breaks: \$1,200— (3 available)

Afternoon Breaks: \$1,200—(1 available)

Your sponsorships will be announced during the conference, highlighted in the Conference Book, and added to the Frame 6 Users Group web site. If you sponsor the full food function, you may send up to 4 reps without additional cost. Half sponsor of a food function allows you to send 2 reps without additional cost.

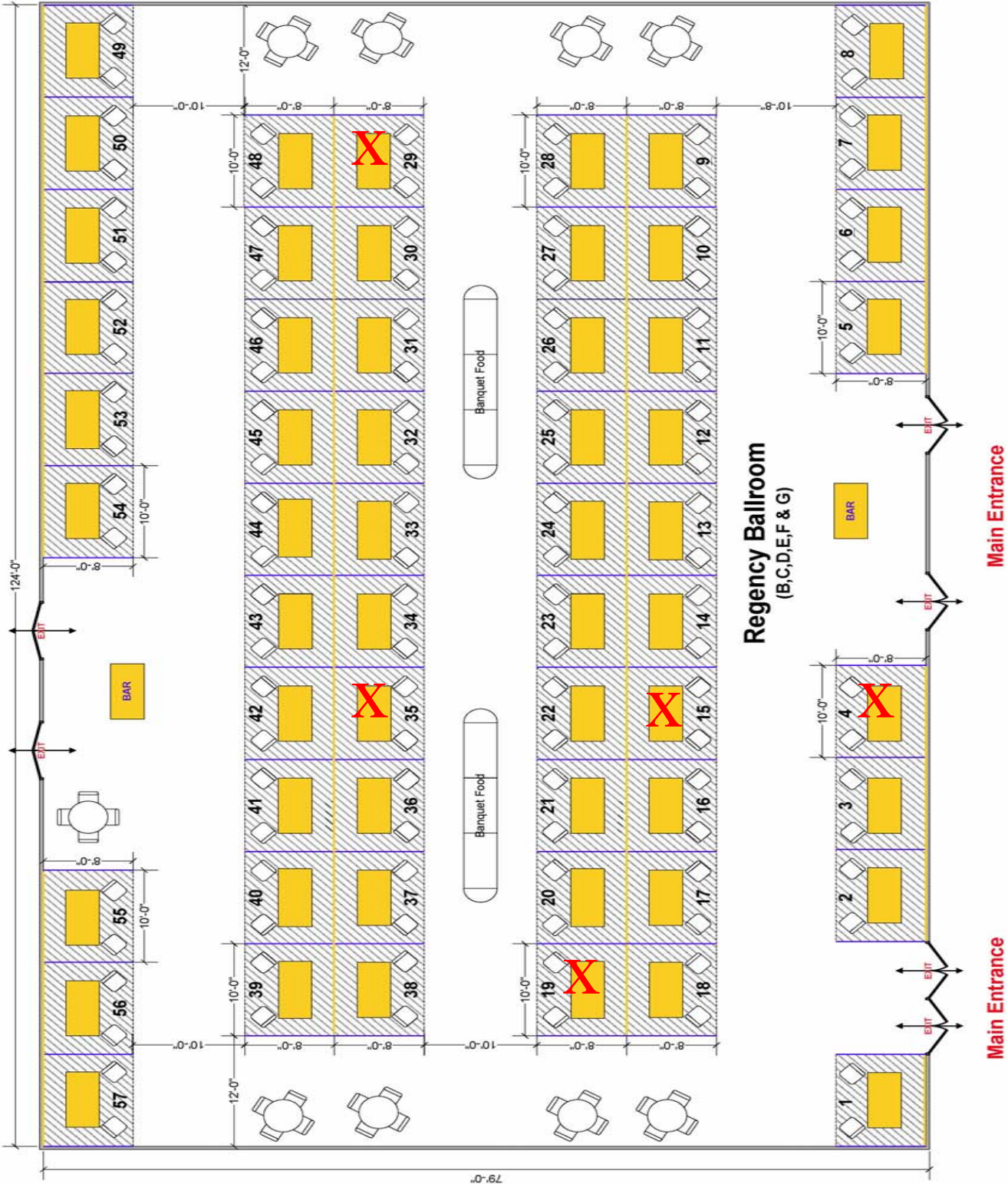
*= Not Considered a Food Function



**The 2009
Frame 6 Users Group
Vendor Fair**
June 9, 2009
5:00PM - 8:30PM

Hyatt Regency Cincinnati
151 West Fifth Street
Cincinnati, Ohio
Tel: 513-354-4050

8' Drape
 3' Drape
 57 - 8' x 10'



THIRD FLOOR FOYER

